

Elitarian

Service Above Self - He Profits Most Who Serves Best



Rtn. Stephanie A. Urchick
R.I. President



Rtn. Paritosh Bajaj
District Governor

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Our Club Meets Saturday at El-Chico Restaurant at 5:30 p.m.

The month of January 2025 was very special period for the city of Allahabad. It witnessed the worlds' greatest confluence of religion and spirituality being organized as Mahakumbh 2025. This congregation happens at the interval of each twelve years.

This time it was very special due to special astronomical dates. Approximately 66.5 crore of people visited Allahabad to take a dip in Sangam, a confluence of three rivers Ganga, Yamuna and Saraswati. Apart from religious perspective it was a great opportunity to serve humanity.

Due to the massive crowds and traffic restrictions, we were unable to hold our regular Board Meetings and Club Meetings. However, Rotary Club of Allahabad Elite has fulfilled its responsibilities with dedication and service. Various activities were organised during Maha Kumbh.

BhandaraSewa: Food distribution

Food was provided to pilgrims on the day of Vasant Panchami

Water and Biscuits Distribution: Thousands of pilgrims had to walk for quite a long distance to come to Prayagraj. Distribution of water and biscuitson 22nd Feb was a great relief for them. The Leprosy Mission Hospital, Naini cooperated in this activity.



Support Old Age Home

Due to heavy traffic restrictions supply of essential commodities were also affected. We received a message that inmates of Old Age Home were deprived of essential food and supplements. Our President Rtn Nandini Verma immediately sanctioned a sufficient number of necessary items for Dhanraj Vriddhashram. The caretaker of Home received bags on 11th February.



Rotary Anniversary Celebrations:

Rotary Anniversary Celebration on 23rd February was celebrated with lots of zeal and enthusiasm at Infinity Bristo, Civil lines. President Rtn Nandini Verma welcome the members and presented a brief history of Rotary International which was very helpful for the new members. They all agreed that this informative lecture enhanced their knowledge about Rotary's vision and mission and projects being taken up all over the world.

Senior Rotarian Rtn Randhir Sahney added some chronological facts about history of Rotary International. Rtn Anil Dhawan shared his experience of associating with RC Allahabad Elite. Rtn Geeta Jaiswal enchanted the members with her experience of working as secretary and past president of RC Allahabad Elite. AG Rtn Poonam narrated her association with Rotary that how it became so integral part of her life. She played a quiz with members related with Rotary. Answering correctly and receiving a chocolate was not a materialistic reward but a sense of being at right place. PP Rtn Abhishek Verma recited his new poem basically on Mahakubh but was all touching the human sensitivity.

He motivated the new members and greeting senior members pledged to be active in serving the society above personal benefits and feel a proud Rotarian. The Chartered President Rtn Naresh Roy sent a cake for this Foundation Day Celebration.

The President Rtn Nandini Verma joined all members for cutting of cake and all were enthralled with this celebration.



How Rotary's emblem evolved

The Rotary wheel, unchanged since 1924, was redesigned many times in the early years of the organization. A Rotary Club of Chicago emblem that featured a wagon wheel influenced early logos of other clubs and Rotary International.



Early club emblem

In 1905, Montague M. Bear, an engraver and member of the Rotary Club of Chicago, sketched a wagon wheel with 13 spokes as a club emblem. When fellow club members began to complain that the design was static and lifeless, Bear added flourishes that made the wheel appear to ride on a bed of clouds. Unfortunately, some members felt the clouds looked like dust, defying the laws of physics by being kicked up on both sides of the wheel. Bear responded by superimposing a banner with the words "Rotary Club" over the clouds.

Early association emblem

In 1911, Secretary Chesley R. Perry recommended that "action be taken by the National Association to establish the wheel as the basic part of the emblem of every Rotary club." Clubs were invited to submit designs to an emblem committee before the 1912 convention in Duluth, Minnesota, USA. The Duluth convention provided some definition. "The emblem consists of the basic principle of a wheel with gears cut on the outer edge. ... The spokes are to be so designed as to indicate strength; the object of the gears, or cogs, being two-fold: First to relieve the plainness of the design, and Second, to symbolize power." The word "Rotary" appeared at the top and "International Association" at the bottom. (Rotary became an international organization in 1912.) Clubs were encouraged to use a similar design, placing the name of their city at the bottom instead of "International Association." The number of spokes and cogs was unspecified. As a result, many variations on the emblem were in use by 1918.



A standard emblem

To address the growing number of emblems, the Board appointed Charles Mackintosh, of the Rotary Club of Chicago, Illinois, USA, and Oscar Bjorge, of the Rotary Club of Duluth, Minnesota, USA, to the committee charged with standardizing the Rotary emblem.

Bjorge drafted an emblem with six spokes and 24 cogs, giving it a sturdy appearance. In this design, the number of teeth and spokes was intended to reflect a real, working gearwheel. The number of spokes and cogs did not reflect any specific aspect of Rotary's history or its programs, and this is still true today.

In November 1919, the Board adopted Bjorge's design and a detailed description, and the 1921 convention formally approved them. For many years, descriptions of the emblem simply referred to an article called "Redesigning the Rotary Wheel" in the January 1920 issue of The Rotarian, which announced the Board's decision.

By 1924, Bjorge's design had been modified to include a keyway. This addition has been attributed to Will R. Forker, of the Rotary Club of Los Angeles, California, USA. He was reported to have said Bjorge's design made no provision for the transfer of power to or from a shaft, rendering the wheel idle. Forker perceived Rotary as a "living force," and inserting a keyway into the hub made the new wheel a "real worker."

In January 1924, the Board formally approved the emblem that was then in use. Not all written descriptions were updated immediately, however. To clear up any confusion caused by the various decisions about the emblem between 1912 and 1929, a standard description of the existing design, with a keyway, was approved by the 1929 convention.

For many years, the wheel stood alone as our logo. Although the words "Rotary International" are embedded in the wheel, they're hard to read from a distance. So in 2013, Rotary expanded the official logo to include the word "Rotary" next to the wheel.

The Rotary wheel remains our mark of excellence. In addition to being part of the official logo, it may be enlarged for greater impact and used separately but near the logo.



Using the emblem

The Rotary emblem, like Rotary's name and other logos, is a registered trademark. Clubs, districts, and Rotary Entities are welcome to use the Rotary emblem subject to the guidelines for the use of the Rotary Marks as set forth by the RI Board of Directors. These guidelines govern the use of the Rotary Marks on all merchandise, promotional materials, and publications, including domain names and websites.

For current guidelines on size and placement, see Rotary's voice and visual identity guidelines. Clubs can download the logo and find templates to create club logos in our Brand Center.





Peacebuilding & Conflict Resolution Month

One of the seven areas of focus of Rotary we don't seem to talk about very much is peacebuilding and conflict prevention (the actual area of focus is named "Peace and Conflict Prevention/Resolution"), which is the theme for the month of February. It is often, however, the conflicts that occur throughout the world that are the root causes of poverty, despair, economic hardship and poor health. Take for instance the major deterrent to polio eradication: the difficulty in vaccinating children in war torn countries. Rotary International as an organization understands this relationship and therefore is deeply invested in supporting individuals and programs that will develop leaders who are committed to seeking ways toward peace. The path toward peace begins with understanding and respect for the differences that make us unique.

These are the same types of values that are studied in the peace centers supported by Rotary International in association with several major universities across the globe. The mission of these centers is to "empower, educate, and increase the capacity of peace builders through rigorous academic training, practice, and global networking opportunities.

Through this experience, Rotary Peace Fellows build the skills needed to act as leaders and catalysts for peace and conflict resolution both in their communities and around the globe. These Fellows develop the skills needed to act as "leaders and catalysts for peace and conflict resolution both in their communities and around the globe." As Rotarians we should all be similarly committed to understanding the conflicts that exist in our own society, to speak out when necessary, and to seek solutions that reflect the values of Rotary. Through global grant activities, clubs and districts can participate in strategically focused, high-impact activities that align with Rotary goals that address this area of focus including to train leaders including potential youth leaders to prevent and mediate conflict, support peacebuilding in communities and regions affected by conflict, and support studies related to peace and conflict prevention/resolution for career-minded professionals.

BIRTHDAY

01st March - Rtn. Ishwar Chandra Agarwal
 20th March - Rtn. Prakash Dave
 11th March - Rtn. Praveen Gupta
 25th March - Rtn. Rahul Jaiswal
 01st March - Rtn. Urmila Thakur
 31st March - Rtn. Geeta Tripathi
 06th March - Rtn. Vertika A Singhal

ANNIVERSARY

21st March - Rtn. Waqqas Marij Usmani
 02nd March - Rtn. Manish Kumar Ghosh
 12th March - Rtn. Mohammad Farooq Siddiqui